

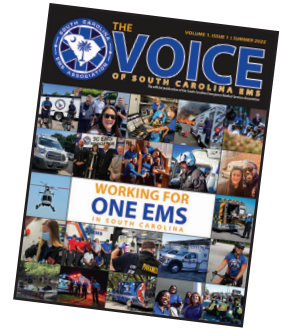


# WORKING FOR ONE EMS IN SOUTH CAROLINA

## SCEMSA MAGAZINE - ADVERTISING OPPORTUNITY

### Advertising Benefits:

- Circulation of 1,000 - reaching potentially 13,000 EMS personnel in SC as service providers distribute the magazine to their personnel or professionals view it online
- Ad displayed in a print version of the magazine and an online version of the publication on the SCEMSA website - [www.scemsa.org](http://www.scemsa.org)
- Publication emailed to all SCEMSA members and EMS state-wide listserv along with posting on social media
- Discounted ads for SCEMSA vendor partner members
- Two issues each year
- Full-color publication = full-color ads
- Advertisements in a high-quality magazine full of articles of interest to all EMS personnel



### Ad Sizes and Rates

Ad Sizes	Dimensions (width x height)	Ad Price per issue	Discounted Ad Price for Vendor Partner Members
Full page	9"x11.5" (with bleed, trim size: 8.5"x11") 7.75"x10.25" (no bleed)	\$700	\$600
1/2 page	7.5"x4.75"	\$550	\$450
1/3 page	7.5"x3.25"	\$475	\$375
1/4 page	3.75"x4.75"	\$400	\$300
Ad Layout & Design		\$100 per ad design	

Finished ads should be submitted by e-mail as a 300 dpi PDF ready for output. Ads may also be submitted as EPS, JPEG or TIFF files ready for output. All graphics should be high resolution, created and stored at 300 dpi for the highest quality when printed. **If submitting a full page with bleed, please include the bleed area, but no crop marks.**

All finished ads are due - **Spring: April 1 and Fall - September 1.**

**Note:** Prime positions including the front inside, back inside and back outside covers are \$850 each, first come, first served.

If you are interested, email Mary Napier at [mary.napier@scemsa.org](mailto:mary.napier@scemsa.org).





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## ADVERTISING CONTRACT

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Ad Sold to (Contact Name) \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Person for artwork (if different than above) \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Ad Sizes	Dimensions (width x height)	Ad Price per issue	Discounted Ad Price for Vendor Partner Members	Qualifying Ad Price
Full page	9"x11.5" (with bleed) 7.75"x10.25" (no bleed)	\$700	\$600	
1/2 page	7.5"x4.75"	\$550	\$450	
1/3 page	7.5"x3.25"	\$475	\$375	
1/4 page	3.75"x4.75"	\$400	\$300	
Ad Layout & Design		\$100 per ad design		
<b>Issues Selected</b>		<input type="checkbox"/> Summer _____	<input type="checkbox"/> Fall _____	
<b>TOTAL OWED FOR CONTRACT (ad price x number of issues)</b>				

Signature\*: \_\_\_\_\_ Date: \_\_\_\_\_

\*By typing my name, I agree to place an ad in the SCEMSA magazine.

Payment Method:  Check enclosed  Bill me

Invoice Method:  Mail invoice  Email invoice to: \_\_\_\_\_

I prefer to pay with:  Check  Credit Card

Checks should be made payable to SCEMSA and mailed to:

SCEMSA  
PO Box 1033  
Summerville, SC 29484

**Advertising contact:** Mary Napier, SCEMSA Chief Administrative Officer  
mary.napier@scemsa.org or 785-783-5494